

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Southern Campaign Resources
Attention: Accounts Payable
235 East Virginia St
Tallahassee, FL 32301

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943327-1	08/26/12	August 2012	07/30/12 - 08/26/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	SIMMONS/GARNER/PLAK	

Flight Dates	Order #	Alt Order #
08/20/12 - 09/07/12	943327	07898383

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/23/12	NBC Today Show	7:00-9:00 AM	1--1---	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1--1---	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	08/20/12	8:26 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3112	\$1,300.00 NM
1	WESH	Th	08/23/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	RPOF3112	\$1,300.00 NM
2	08/21/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1--1--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1--1--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00 NM
2	WESH	F	08/24/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOF3112	\$700.00 NM
3	08/20/12	08/23/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-11---	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-11---	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/20/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
3	WESH	W	08/22/12	6:10 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
2	WESH	Th	08/23/12	6:25 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOF3112	\$1,800.00 NM
8	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/26/12	8:53 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	RPOF3112	\$1,400.00 NM

Total Spots 8

Gross Total \$10,800.00

Payment Terms 30 Days

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Advertiser	Product	Estimate Number
Republican Party of Florida	SIMMONS/GARNER/PLAK	

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Agency Commission **\$1,620.00**

Net Amount Due **\$9,180.00**